In The Matter Of:

Hodell-Natco Industries, Inc. v. SAP America, INC., et al.

Jay Paul Sheldon June 28, 2012

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1 IN THE UNITED STATES DISTRICT COURT 1 FOR THE EASTERN DISTRICT OF OHIO 2 EASTERN DIVISION 3 4 HODELL-NATCO INDUSTRIES, INC. : NO. 1:08 CV 2755 5 vs. SAP AMERICA, INC., et al. 6 7 8 9 June 28, 2012 10 11 Oral deposition of JAY PAUL SHELDON, 12 taken pursuant to Notice, was held at Epicor, 19 West College Avenue, Yardley, Pennsylvania, 13 commencing at 8:30 a.m., on the above-date, before DIANNE NAULTY, a Federally-Approved, Registered 14 Professional Reporter and Notary Public in and for the Commonwealth of Pennsylvania. 15 16 17 18 19 20 NextGen Reporting 999 Old Eagle School Road, Suite 118 21 Wayne, Pennsylvania 19087 22 215.494.7650 23 24

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Lovelace come today. And we were going to ask him 1 2 a number of questions about the sales cycle and 3 things like that. What I will do is ask you some of 4 the questions that I was hoping to ask him. 5 if you just have no personal knowledge, just let 6 7 me know and we'll move onto the next question. I'm just trying to save us a situation where we 8 have to bring him out here for a day or even take 9 his time on a video if we can get the information 10 from you. Then that might just be good enough. 11 Is that okay? 12 13 A. Okay. Do you have any idea when the 14 Q. contract with Hodell was signed? 15 16 Α. Not from memory, no. I think you had said earlier that 17 Q. you thought the project had started -- when did 18 19 the project start? If -- I do remember when they went 20 Α. live, because my customer -- my customer -- my 21 wife bought a brand-new car that day when I was 22 23 out of town. That was March 30th of 2009. 24 memory serves, I think it was a year-long project.

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24 1 So I'm guessing it would have been March of 2008 2 or thereabouts. I would say the first quarter of 3 2008. 4 0. Do you know how long it was 5 expected to run? I do recall that there was some 6 Α. 7 language in the contract itself that specified 8 that April 1 was the target date. 9 0. Of which year, sir? 10 Α. Of 2009. And we can't practically take a customer live in the middle of the week, so 11 12 that March 30th was a Monday. So it was actually 13 two days before that specified date. 14 So it's your understanding that the 0. 15 go live was on time? 16 Α. Yes. Technically the go live was 17 two days early because the contract specified 18 April 1 and we hit March 30. 19 It's my understanding that there 20 was a rather protracted sales cycle with this 21 account. Are you familiar with any of the RFP's 22 or RFI's or any of the web exercises that happened 23 before the contract was signed? 24 MR. FLOCOS: Objection.